

Tien Tran

Graphic and UI/UX Designer Portfolio Site

PROFESSIONAL BIO

Tien Tran is a graphic and UI/UX designer based in California, known for her clean, colorful design style and bold use of vibrant visuals. She works across both print and digital platforms, creating thoughtful and engaging design solutions.

Her work spans a wide range of formats, including web design, branding, editorial layouts, social media content, and promotional materials. Tien brings a strong sense of clarity and creativity to every project, blending visual storytelling with user-centered design principles.

SKILLS

Design skills:

- Photoshop
- Illustrator
- Indesign
- Figma
- HTML
- CSS
- Javascript

Soft skills:

- Problem-solving
- Teamwork
- Communication
- Responsibility
- Decisiveness
- Customer Service
- Adaptability

EDUCATION

MFA in Interaction and UI/UX Design
Academy of Art University | February 2025 - 2028

Bachelor of Arts (Graphic Design)
San Jose State University | August 2020 - May 2022

Major in Graphic Design
De Anza College | August 2018 - May 2020

CONTACT

(+1) 408-799-4287

tientien.11299@gmail.com

San Jose, CA 95121

WORK EXPERIENCE

Web Designer and Studio Assistant

Glow Candle Lounge • December 2023 - Present

- Redesign Glow's website. Live site: <https://www.glowlounge.biz/>
- Provides the ultimate positive customer service experience
- Creates a positive work environment and inspires/teaches techniques
- Assists in backroom procedures, such as processing customer candles

Graphic Design Specialist

Roots of Success • July 2022 - Present

Responsible for creating print and online materials, leading the InDesign team, and supporting other interns as needed.

- Redesigned Roots of Success's logo
- Created and edited the Instructor's Manual and Student's Workbook both in Spanish and English versions.
- Created and edited Green Job Guidebook Volume 1 & 2
- Taught other interns in the design team about InDesign
- Assisted project manager in completing all graphic design requests
- Edited and proofread documents before being published online or sent to print

Marketing Design Assistant

Relay Publishing • February 2023 - Present

- Responsible for sourcing images and creating promotional images for the company's book titles.
- Working with the Marketing team to assist in organizing image campaigns and developing promotion image strategies.

Client Associate

RB Marketing • May 2023 - July 2023

- Established marketing techniques to run promotional fundraising campaigns, making sure things run smoothly and keeping our clients at the forefront of the local community.
- Working with team members to execute community-based promotional fundraising events aimed at increasing donations for our charity partners

Graphic Designer

Asian Liver Center at Stanford University • October 2022 - June 2023

Responsible for designing and developing graphic design projects for print, digital or other media.

- Design promotional materials including branding, brochures, presentation designs, infographics, advertising, websites, email marketing, etc.
- Design layout and marketing items for campaigns.
- Organize and maintain files for production and distribution.

Graphic Designer

Essential Access Health • April 2023 - May 2023

- Created a one-page, two-sided document using the text content and images provided by Essential Access staff.
- Provided 1 initial design direction using existing brand guidelines.
- Finalized the one-page document through up to 2 rounds of revisions.

Graphic Designer

Maayan Gordon Media • June 2022 - July 2022

Responsible for social media strategy, creating graphics for LinkedIn and Instagram accounts.

- Created graphics for topics including Mental Health Tips & Advice, Small Business Support, Emotional Intelligence, and Kindness & Compassion.
- Supported content writers in the creation of new ideas for social media.
- Appropriately suggested recommendations when asked for feedback about current social media trends.

WORK EXPERIENCE

Student Assistant

SJSU Chemical & Materials Engineering · July 2021 - May 2022

Responsible for completing a range of clerical tasks to uphold department operations. Support university staff in a variety of office and administrative tasks.

- Designed posters, flyers, and brochures for the Chemical & Materials Engineering Department.
- Updated and maintained the department website.
- Maintaining and managing private student information in online and physical files.
- Interacting with students via email and phone, addressing any questions or concerns.

General Assistant

De Anza College · April 2019 - May 2020

Responsible for cashier and merchandise position.

- Created posters and flyers to hang on walls around the school to promote school sales and events.
- Scanned barcodes from items to complete customers' purchases, and double-checked the price on each item while they were on promotions.
- Restocked items on shelves and kept track of the available items.
- Helped customers with questions about buying and renting books or materials for the semester.

Volunteer Activities Coordinator

European International School Ho Chi Minh City · June 2017 - June 2018

Responsible for overseeing volunteer activities, and organizing and promoting events within the organization.

- Planned and organized events, including site selection, logistical arrangements, purchasing supplies, promoting events, scheduling, and being the primary point of contact for the event.
- Created posters and flyers to promote events.
- Supervised on work process for each activity to make sure no deadlines were missed.